Mastering Instructional Design Process Systematic

The Instructional Design ProcessMastering the Instructional Design ProcessMerging the Instructional Design Process with Learner-Centered TheoryMastering the Instructional Design ProcessDesigning Effective InstructionThe Essentials of Instructional DesignInstructional DesignLearning Theory Use in the Instructional Design ProcessInstructional Design FundamentalsInstructional Design in the Real World: A View from the TrenchesDesign in Educational TechnologySurvey of Instructional Design ModelsUsing Prototyping in Instructional DesignInstructional design : international perspectivesReal World Instructional DesignDesigning Effective InstructionMastering the Instructional Design ProcessInstructional Design: The ADDIE ApproachInstructional Design-Step by StepDesigning Effective Instruction Jerrold E. Kemp William J. Rothwell Charles M. Reigeluth William J. Rothwell Gary R. Morrison Abbie Brown Leslie J. Briggs Terri S. Klingelhoefer Barbara Seels Armstrong, Anne-Marie Brad Hokanson Tonia A. Dousay Sean Putman Sanne Dijkstra Katherine Cennamo Gary R. Morrison Robert Maribe Branch John S. Hoffman Jerrold E. Kemp

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THE FOURTH EDITION OF MASTERING THE INSTRUCTIONAL DESIGN PROCESS HAS BEEN COMPLETELY REVISED AND UPDATED AND IS BASED ON THE INSTRUCTIONAL DESIGN COMPETENCIES OF THE INTERNATIONAL BOARD OF STANDARDS OF PERFORMANCE AND INSTRUCTION IBSTPI THE BOOK IDENTIFIES THE CORE COMPETENCIES OF INSTRUCTIONAL SYSTEM DESIGN AND PRESENTS THEM IN A WAY THAT HELPS TO DEVELOP THESE COMPETENCIES AND APPLY THEM SUCCESSFULLY IN REAL WORLD SETTINGS THIS COMPREHENSIVE RESOURCE COVERS THE FULL RANGE OF TOPICS FOR UNDERSTANDING AND MASTERING THE INSTRUCTIONAL DESIGN PROCESS INCLUDING DETECTING AND SOLVING HUMAN PERFORMANCE PROBLEMS ANALYZING NEEDS LEARNERS WORK SETTINGS AND WORK ESTABLISHING PERFORMANCE OBJECTIVES AND PERFORMANCE MEASUREMENTS DELIVERING THE INSTRUCTION EFFECTIVELY AND MANAGING INSTRUCTIONAL DESIGN PROJECTS SUCCESSFULLY

MERGING THE INSTRUCTIONAL DESIGN PROCESS WITH LEARNER CENTERED THEORY BRINGS TOGETHER THE INNOVATIONS OF TWO PREVIOUSLY DIVIDED PROCESSES LEARNING DESIGN STRATEGIES THEORIES AND INSTRUCTIONAL SYSTEMS DEVELOPMENT INTO A NEW INTRODUCTORY TEXTBOOK USING A HOLISTIC RATHER THAN FRAGMENTED APPROACH THAT INCLUDES TOP LEVEL MID LEVEL AND LOWER LEVEL DESIGN THIS BOOK PROVIDES GUIDANCE FOR MAJOR TOPICS SUCH AS NON INSTRUCTIONAL INTERVENTIONS JUST IN TIME ANALYSIS RAPID PROTOTYPE APPROACHES AND LEARNER CENTERED PROJECT BASED ANYTIME ANYWHERE INSTRUCTION INFORMED BY THE AUTHORS CONSIDERABLE EXPERIENCE AND LEADERSHIP THROUGHOUT DRAMATIC SHIFTS IN TODAY S LEARNING LANDSCAPE THIS BOOK OFFERS THE NEXT GENERATION OF INSTRUCTIONAL DESIGNERS A FRESH PERSPECTIVE THAT SYNTHESIZES AND PUSHES BEYOND THE BASICS OF DESIGN AND DEVELOPMENT

A COMPREHENSIVE FRAMEWORK FOR EFFECTIVE REAL WORLD INSTRUCTIONAL DESIGN MASTERING THE INSTRUCTIONAL DESIGN PROCESS PROVIDES STEP BY STEP GUIDANCE ON THE DESIGN AND DEVELOPMENT OF AN ENGAGING EFFECTIVE TRAINING PROGRAM THE FOCUS ON CORE COMPETENCIES OF INSTRUCTIONAL SYSTEM DESIGN HELPS YOU DEVELOP YOUR SKILLS IN A WAY THAT S IMMEDIATELY APPLICABLE TO REAL WORLD

SETTINGS AND THIS NEWLY UPDATED FIFTH EDITION HAS BEEN REVISED TO REFLECT THE NEW IBSTPI COMPETENCIES AND STANDARDS FOR INSTRUCTIONAL DESIGN WITH A SOLID FOUNDATION OF RESEARCHED AND VALIDATED STANDARDS THIS INVALUABLE GUIDE PROVIDES USEFUL INSIGHT AND A FLEXIBLE FRAMEWORK FOR APPROACHING INSTRUCTIONAL DESIGN FROM A PRACTICAL PERSPECTIVE COVERAGE INCLUDES THE FULL RANGE OF DESIGN CONSIDERATIONS CONCERNING THE LEARNERS OBJECTIVES SETTING AND MORE AND ANCILLARIES INCLUDE DESIGN TEMPLATES POWERPOINT SLIDES LECTURE NOTES AND A TEST BANK HELP YOU BRING THESE COMPETENCIES TO THE CLASSROOM INSTRUCTIONAL DESIGN IS ALWAYS EVOLVING AND NEW TRENDS ARE EMERGING TO MEET THE EVER CHANGING NEEDS OF LEARNERS AND EXPLOIT THE NEWEST TOOLS AT OUR DISPOSAL THIS BOOK BRINGS TOGETHER THE LATEST DEVELOPMENTS AND THE MOST EFFECTIVE BEST PRACTICES TO GIVE YOU A FOOLPROOF FRAMEWORK FOR SUCCESSFULLY MANAGING INSTRUCTIONAL DESIGN PROJECTS DETECT AND SOLVE HUMAN PERFORMANCE PROBLEMS ANALYZE NEEDS LEARNERS WORK SETTINGS AND WORK ESTABLISH PERFORMANCE OBJECTIVES AND MEASUREMENTS DELIVER EFFECTIVE INSTRUCTION IN A VARIETY OF SCENARIOS EFFECTIVE TRAINING PROGRAMS DON T JUST HAPPEN INSTRUCTIONAL DESIGN IS A COMPLEX FIELD AND PRACTITIONERS MUST BE SKILLED IN VERY SPECIFIC AREAS TO DELIVER A TRAINING PROGRAM THAT ENGAGES LEARNERS AND MAKES THE LEARNING STICK MASTERING THE INSTRUCTIONAL DESIGN PROCESS IS A COMPREHENSIVE HANDBOOK FOR DEVELOPING THE SKILLSET THAT FACILITATES POSITIVE TRAINING OUTCOMES

UPDATED AND REVISED THE SIXTH EDITION EQUIPS EDUCATORS WITH PRACTICAL SKILLS FOR SUCCESSFUL INSTRUCTIONAL DESIGN TWO NEW CHAPTERS HAVE BEEN ADDED TO OFFER THE MOST CURRENT INFORMATION IN THE FIELD ONE ADDRESSES THE UNIQUE DESIGN CHALLENGES AND OPPORTUNITIES WHEN WORKING WITH DIFFERENT TECHNOLOGIES IT ALSO ILLUSTRATES HOW TO APPLY AND ADAPT THE DESIGN MODEL WHEN WORKING WITH THESE TECHNOLOGIES THE OTHER PRESENTS A COMBINATION OF INFORMATION ON THE ID PROPOSAL AND PROJECT MANAGEMENT A NEW SECTION ALSO DISCUSSES THE ALTERNATIVES TO THE TRADITIONAL DESIGN PROCESS IN ADDITION EDUCATORS WILL FIND MORE INFORMATION ABOUT THE ROLE OF THE DESIGNER WHICH THEY LL BE ABLE TO APPLY IN THE CLASSROOM

THE ESSENTIAL OF INSTRUCTIONAL DESIGN CONNECTING FUNDAMENTAL PRINCIPLES WITH PROCESS AND PRACTICE IS DESIGNED TO INTRODUCE THE ESSENTIAL ELEMENTS OF INSTRUCTIONAL DESIGN TO STUDENTS

WHO ARE NEW TO ID PROVIDING AN OVERVIEW OF THE FUNDAMENTAL PRINCIPLES PROCESSES AND PRACTICES THAT CURRENTLY SHAPE AND DEFINE THE FIELD UNLIKE MOST OTHER ID BOOKS THIS BOOK PROVIDES AN OVERVIEW OF THE PRINCIPLES AND PRACTICE OF ID WITHOUT PLACING EMPHASIS ON ANY ONE ID MODEL OFFERING THE VOICE OF INSTRUCTIONAL DESIGNERS FROM A NUMBER OF PROFESSIONAL SETTINGS STUDENTS LEARN HOW PROFESSIONAL ORGANIZATIONS PUT THE VARIOUS ID PROCESSES INTO PRACTICE PROVIDING REAL LIFE EXAMPLES FROM INSTRUCTIONAL DESIGNERS WORKING IN VARIOUS PROFESSIONAL SETTINGS STUDENTS LEARN HOW ORGANIZATIONS PUT THE VARIOUS ID PROCESSES INTO PRACTICE

INSTRUCTIONAL DESIGN IN THE REAL WORLD A VIEW FROM THE TRENCHES OFFERS GUIDANCE ON HOW THE TRADITIONAL INSTRUCTIONAL DESIGN SYSTEM HAS BEEN USED AND HOW IT MUST BE CHANGED TO WORK WITHIN OTHER SYSTEMS THE ENVIRONMENTS AND SYSTEMS THAT AFFECT THE ADDIE ANALYSIS DESIGN DEVELOPMENT IMPLEMENTATION EVALUATION PROCESS AND TO WHICH IT MUST BE ADAPTED INCLUDE CORPORATIONS INDUSTRY CONSULTING ORGANIZATIONS HEALTH CARE FACILITIES CHURCH AND CHARITABLE GROUPS THE MILITARY THE GOVERNMENT EDUCATIONAL INSTITUTIONS AND OTHERS ITS APPLICATION MUST BE FILTERED AND ALTERED BY THE ENVIRONMENTS AND THE SYSTEMS WHERE THE LEARNING OR TRAINING TAKES PLACE EVERY CHAPTER INCLUDES A CASE STUDY SHOWING HOW THE APPLICATION OF ID STRATEGIES LEARNING THEORIES SYSTEMS THEORY MANAGEMENT THEORIES AND PRACTICES AND COMMUNICATION TOOLS AND PRACTICES ARE ADAPTED AND APPLIED IN VARIOUS ENVIRONMENTS THE CHAPTERS ALSO CONTAIN LESSONS LEARNED TOOL TIPS AND SUGGESTIONS FOR THE FUTURE

THIS BOOK IS THE RESULT OF A RESEARCH SYMPOSIUM SPONSORED BY THE ASSOCIATION FOR EDUCATIONAL COMMUNICATIONS AND TECHNOLOGY AECT THE FIFTEEN CHAPTERS WERE DEVELOPED BY LEADERS IN THE FIELD AND REPRESENT THE MOST UPDATED AND CUTTING EDGE METHODOLOGY IN THE AREAS OF INSTRUCTIONAL DESIGN AND INSTRUCTIONAL TECHNOLOGY THE BROAD CONCEPTS OF DESIGN DESIGN THINKING THE DESIGN PROCESS AND THE DESIGN STUDIO ARE IDENTIFIED AND THEY FORM THE FRAMEWORK OF THE BOOK THIS BOOK ADVOCATES THE CONSCIOUS ADOPTION OF A MINDSET OF DESIGN THINKING SUCH AS THAT EVIDENT IN A RANGE OF DIVERGENT PROFESSIONS INCLUDING BUSINESS GOVERNMENT AND MEDICINE AT ITS CORE IS A FOCUS ON PLANNING INVENTING MAKING AND DOING CROSS 1982 ALL OF WHICH ARE OF VALUE TO THE FIELD OF EDUCATIONAL TECHNOLOGY ADDITIONALLY THE BOOK ENDEAVORS TO DEVELOP A DEEP

UNDERSTANDING OF THE DESIGN PROCESS IN THE READER IT IS A CRITICAL SKILL OFTEN DRAWING FROM OTHER TRADITIONAL DESIGN FIELDS AN EXAMINATION OF THE DESIGN PROCESS AS PRACTICED OF NEW MODELS FOR DESIGN AND OF WAYS TO CONNECT THEORY TO THE DEVELOPMENT OF EDUCATIONAL PRODUCTS ARE ALL FULLY EXPLORED WITH THE GOAL OF PROVIDING GUIDANCE FOR EMERGING INSTRUCTIONAL DESIGNERS AND DEEPENING THE PRACTICE OF MORE ADVANCED PRACTITIONERS FINALLY AS A LARGE NUMBER OF LEADING SCHOOLS OF INSTRUCTIONAL DESIGN HAVE ADOPTED THE STUDIO FORM OF EDUCATION FOR THEIR PROFESSIONAL PROGRAMS WE INCLUDE THIS EMERGING TOPIC IN THE BOOK AS A PRACTICAL AND FOCUSED GUIDE FOR READERS AT ALL LEVELS

THE SURVEY OF INSTRUCTIONAL DESIGN MODELS NOW IN ITS 6TH EDITION IS PART LITERATURE REVIEW PART DISCUSSION THE LITERATURE REVIEW PROVIDES A BROAD FOUNDATION TO UNDERSTANDING THE DIVERSITY AND USE OF INSTRUCTIONAL DESIGN MODELS USED IN RESEARCH AND PRACTICE WHILE REFLECTING ON THE MANY CHANGES EXPERIENCED IN THE FIELD THE UPDATED TAXONOMY AND ASSUMPTIONS PROVIDE GUIDANCE ON HOW TO CONSIDER INSTRUCTIONAL DESIGN MODELS AS CONCEPTUAL AND OPERATIONAL TOOLS FROM LEARNING SPACE TO CONTEXTUAL FACTORS AND ELEMENTS THE TAXONOMY BENEFITS ANYONE OF INTEREST WITH PRACTICALLY ANY LEVEL OF PRIOR KNOWLEDGE ABOUT THE SYSTEMATIC DESIGN OF INSTRUCTION HOWEVER THE TAXONOMY IS LIKELY TO BE MOST USEFUL TO PEOPLE AT THE ENDS OF THE INSTRUCTIONAL DESIGN KNOWLEDGE CONTINUUM NOVICE INSTRUCTIONAL DESIGNERS ON ONE END AND INSTRUCTIONAL DESIGN SCHOLARS ON THE OTHER END THE STREAMLINED LAYOUT IN THE LATEST EDITION REVIEWS 12 INSTRUCTIONAL DESIGN MODELS CURRENTLY ENCOUNTERED IN A VARIETY OF CONTEXTS AND SHOULD ASSIST YOU IN CREATING A PERSONAL MENTAL MODEL TO AID IN ADOPTING OR ADAPTING EXISTING MODELS OR WHEN ENCOUNTERING A NEW MODEL

STORYBOARDING AND PROTOTYPING ARE KEY PARTS OF THE INSTRUCTIONAL DESIGN PROCESS THAT SHOULD NOT BE SKIPPED STARTING THE OVERALL DESIGN PROCESS WITH A STORYBOARD PROVIDES A HIGH LEVEL OUTLINE OF THE INTENDED OUTCOMES OF THE MODULE AND IS AN EFFECTIVE WAY TO GATHER IDEAS IN A GRAPHICAL FORMAT BEFORE MOVING ON THE PHYSICAL PROTOTYPE INTERFACE PROTOTYPING THEN ALLOWS INSTRUCTIONAL DESIGNERS TO MAP OUT THE NAVIGATION OF A TRAINING MODULE AND GARNER FEEDBACK FROM STAKEHOLDERS AND USERS EARLY IN THE DESIGN PROCESS GATHERING THIS INFORMATION HELPS

DESIGNERS MAKE DECISIONS ABOUT THE LAYOUT AND PLACEMENT OF ELEMENTS SUCH AS BUTTONS IMAGES AND CLICKABLE INTERACTIONS WITHIN THE OVERALL ARRANGEMENT OF AN INTERFACE THIS TD AT WORK WILL HELP YOU DEFINE STORYBOARDING AND PROTOTYPING EXPLAIN HOW TO STORYBOARD YOUR E LEARNING SOLUTION SHOW YOU HOW TO CREATE A PHYSICAL PROTOTYPE FOR FEEDBACK INSTRUCT ON HOW TO CREATE A WIREFRAME DIGITAL PROTOTYPE HELP YOU CREATE A REFINED PROTOTYPE FOR THE FINAL INTERFACE DESIGN

AN IDEAL TEXTBOOK FOR INSTRUCTIONAL DESIGNERS IN TRAINING REAL WORLD INSTRUCTIONAL DESIGN EMPHASIZES THE COLLABORATIVE ITERATIVE NATURE OF INSTRUCTIONAL DESIGN POSITING INSTRUCTIONAL DESIGN AS A PROCESS OF SIMULTANEOUS RATHER THAN SEQUENTIAL TASKS WITH LEARNER CENTERED OUTCOMES THIS VOLUME ENGAGES WITH THE ESSENTIAL BUILDING BLOCKS OF SYSTEMATICALLY DESIGNED INSTRUCTION LEARNER NEEDS AND CHARACTERISTICS GOALS AND OBJECTIVES INSTRUCTIONAL ACTIVITIES ASSESSMENTS AND FORMATIVE EVALUATIONS KEY FEATURES INCLUDE A DESIGNER S TOOLKIT THAT INCLUDES TIPS AND APPROACHES THAT PRACTITIONERS USE IN THEIR WORK VIGNETTES AND NARRATIVE CASE STUDIES THAT ILLUSTRATE THE COMPLEXITIES AND ITERATIVE NATURE OF INSTRUCTIONAL DESIGN AND FORMS TEMPLATES AND QUESTIONNAIRES TO SUPPORT STUDENTS IN APPLYING THE CHAPTER CONTENT WITH UPDATED EXAMPLES THIS STREAMLINED SECOND EDITION PRESENTS A TIMELESS APPROACH TO INSTRUCTIONAL DESIGN

THIS VALUABLE RESOURCE PROVIDES INSTRUCTIONAL DESIGNERS WITH THE GUIDANCE THEY NEED TO MEET THE CHALLENGE OF CREATING EFFECTIVE AND EFFICIENT INSTRUCTION MAINTAINING A CAREFUL BALANCE BETWEEN THEORY AND APPLICATION THE FOURTH EDITION PRESENTS A PRACTICAL EASY TO FOLLOW APPROACH TO INSTRUCTIONAL DESIGN THAT CAN BE APPLIED TO K 12 CLASSROOMS HIGHER EDUCATION DISTANCE EDUCATION AND BUSINESS PROGRAMS THE AUTHORS INCORPORATE BEHAVIORAL AND COGNITIVE APPROACHES INTO THEIR MODEL SO THAT READERS CAN REAP THE BENEFITS OF BOTH

THE ANALYZE DESIGN DEVELOP IMPLEMENT AND EVALUATE ADDIE PROCESS IS USED TO INTRODUCE AN APPROACH TO INSTRUCTION DESIGN THAT HAS A PROVEN RECORD OF SUCCESS INSTRUCTIONAL DESIGN THE ADDIE APPROACH IS INTENDED TO SERVE AS AN OVERVIEW OF THE ADDIE CONCEPT THE PRIMARY RATIONALE

FOR THIS BOOK IS TO RESPOND TO THE NEED FOR AN INSTRUCTION DESIGN PRIMER THAT ADDRESSES THE CURRENT PROLIFERATION OF COMPLEX EDUCATIONAL DEVELOPMENT MODELS PARTICULARLY NON TRADITIONAL APPROACHES TO LEARNING MULTIMEDIA DEVELOPMENT AND ONLINE LEARNING ENVIRONMENTS MANY ENTRY LEVEL INSTRUCTIONAL DESIGNERS AND STUDENTS ENROLLED IN RELATED ACADEMIC PROGRAMS INDICATE THEY ARE BETTER PREPARED TO ACCOMPLISH THE CHALLENGING WORK OF CREATING EFFECTIVE TRAINING AND EDUCATION MATERIALS AFTER THEY HAVE A THOROUGH UNDERSTANDING OF THE ADDIE PRINCIPLES HOWEVER A SURVEY OF INSTRUCTIONAL DEVELOPMENT APPLICATIONS INDICATE THAT THE OVERWHELMING MAJORITY OF INSTRUCTIONAL DESIGN MODELS ARE BASED ON ADDIE OFTEN DO NOT PRESENT THE ADDIE ORIGINS AS PART OF THEIR CONTENT AND ARE POORLY APPLIED BY PEOPLE UNFAMILIAR WITH THE ADDIE PARADIGM THE PURPOSE OF THIS BOOK IS TO FOCUS ON FUNDAMENTAL ADDIE PRINCIPLES WRITTEN WITH A MINIMUM OF PROFESSIONAL JARGON THIS IS NOT AN ATTEMPT TO DEBATE SCHOLARS OR OTHER EDUCATIONAL PROFESSIONALS ON THE FINER POINTS OF INSTRUCTIONAL DESIGN HOWEVER THE BOOK S CONTENT IS BASED ON SOUND DOCTRINE AND SUPPORTED BY VALID EMPIRICAL RESEARCH THE ONLY BIAS TOWARD THE TOPIC IS THAT GENERIC TERMS WILL BE USED AS OFTEN AS POSSIBLE IN ORDER TO MAKE IT EASY FOR THE READER TO APPLY THE CONCEPTS IN THE BOOK TO OTHER SPECIFIC SITUATIONS

LEARN A SIMPLE PROVEN STEP BY STEP METHOD FOR DESIGNING LEAN EFF ECTIVE AND MOTIVATIONAL EDUCATION AND TRAINING FROM AUTHOR DR JOHN S HOFF MAN A THIRTY YEAR TRAINING VETERAN A PRACTITIONER S GUIDE GEARED TOWARD THE NEWCOMER TO PROFESSIONAL INSTRUCTIONAL DESIGN INSTRUCTIONAL DESIGN STEP BY STEP PRESENTS AN EASY TO UNDERSTAND PROCESS THAT INCLUDES THESE FEATURES A PRIMER ON UNDERSTANDING HOW HUMANS LEARN AND THE TWELVE PRINCIPLES OF ADULT LEARNING TEN KEY TEACHING PRINCIPLES AND TWENTY COMMON TRAINING MISTAKES INSTRUCTION ON HOW TO DESIGN COMPUTER APPLICATION TRAINING COMPLETE WITH NUMEROUS EXAMPLES ILLUSTRATING NEW CONCEPTS AND TECHNIQUES SIMPLE PRINCIPLES AND PRACTICAL ADVICE LAID OUT IN BULLETED LISTS AND TABLES THAT CAN BE IMMEDIATELY APPLIED TO TRAINING PROJECTS FOLLOW UP QUESTIONS AT THE END OF EVERY CHAPTER WITH ANSWERS TO TEST UNDERSTANDING OF KEY CONCEPTS A BROAD RANGE OF EXAMPLES ACROSS SUBJECT AREAS GATHERED BY ASSESSING REAL LIFE SITUATIONS SIDEBARS CONTAINING RECOMMENDATIONS FOR FURTHER READING A BIBLIOGRAPHY AND EXTENSIVE INDEX FOR LOCATING SPECIFIC

INFORMATION INSTRUCTIONAL DESIGN STEP BY STEP AND ITS COMPANION VOLUME INSTRUCTIONAL DEVELOPMENT STEP BY STEP PROVIDE A COMPLETE A TO Z GUIDE ON HOW TO DESIGN AND DEVELOP INSTRUCTIONAL AND EDUCATIONAL MATERIALS FROM SHORT PRESENTATIONS TO ENTIRE COURSES AND CURRICULA

WITH AN EMPHASIS ON PRACTICAL APPLICATION THIS BOOK PRESENTS FUTURE EDUCATORS WITH AN INSTRUCTIONAL DESIGN MODEL APPLICABLE TO A NUMBER OF SITUATIONS THAT CAN MATURE WITH THE INSTRUCTIONAL DESIGNER COGNITIVE AND BEHAVIORAL APPROACHES HAVE BEEN INCORPORATED IN A TEN ELEMENT MODEL SO READERS CAN REAP THE BENEFITS OF BOTH

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